

Market Analysis by Reserved Rate Type

Property: QL

From Sunday, July 20, 2014 to Sunday, July 20, 2014

Detail: Y

		<u>Nights</u>	<u>Reserved Rate Revenue</u>	<u>Reserved Avg Rate</u>						
Maestro Resort - Total		14	\$1,870.40	\$133.60						
7/20/2014 - Actual Total		14	\$1,870.40	\$133.60						
CORP - Total		5	\$487.40	\$97.48						
Rate: CORP		1	\$119.00	\$119.00						
	<u>Date</u>	<u>Res #</u>	<u>Rate Type</u>	<u>Room</u>	<u>Room Type</u>	<u>Amount</u>	<u>Guest Type</u>	<u>Business Source</u>	<u>Business SubSource</u>	
	Hayes, Jenna	7/20/14	103203	CORP	162	KM	\$119.00	CORP	REF	SALES
Rate: MONTHLY		1	\$66.66	\$66.66						
	<u>Date</u>	<u>Res #</u>	<u>Rate Type</u>	<u>Room</u>	<u>Room Type</u>	<u>Amount</u>	<u>Guest Type</u>	<u>Business Source</u>	<u>Business SubSource</u>	
Imperial Oil Limited	Howarth, Peter	7/20/14	103000	MONTHLY	171	KO	\$66.66	CORP	REF	SALES
Rate: NEG		2	\$216.00	\$108.00						
	<u>Date</u>	<u>Res #</u>	<u>Rate Type</u>	<u>Room</u>	<u>Room Type</u>	<u>Amount</u>	<u>Guest Type</u>	<u>Business Source</u>	<u>Business SubSource</u>	
Northwind Canada	Winchell, Cari	7/20/14	103182	NEG	177	KO	\$108.00	CORP	RPT	REPEAT
Northwind Airlines	Frank, Barbara	7/20/14	103185	NEG	147	KO	\$108.00	CORP	GROUP	TOUR
Rate: WEEKLY		1	\$85.74	\$85.74						
	<u>Date</u>	<u>Res #</u>	<u>Rate Type</u>	<u>Room</u>	<u>Room Type</u>	<u>Amount</u>	<u>Guest Type</u>	<u>Business Source</u>	<u>Business SubSource</u>	
Imperial Oil Limited	Graham, Anthony	7/20/14	102996	WEEKLY	141	KING	\$85.74	CORP	REF	SALES
GROUP - Total		4	\$497.00	\$124.25						
Rate: CORP		3	\$297.00	\$99.00						
	<u>Date</u>	<u>Res #</u>	<u>Rate Type</u>	<u>Room</u>	<u>Room Type</u>	<u>Amount</u>	<u>Guest Type</u>	<u>Business Source</u>	<u>Business SubSource</u>	
Northwind Avionics	Pasquino, Kevin	7/20/14	101229	CORP	360	KING	\$99.00	GROUP	GROUP	CORP
Northwind Avionics	Vinson, David	7/20/14	101230	CORP	361	KING	\$99.00	GROUP	GROUP	CORP
Northwind Avionics	Pauselli, Jake	7/20/14	103056	CORP	350	KING	\$99.00	GROUP	GROUP	CORP
Rate: GRPSOC		1	\$200.00	\$200.00						
	<u>Date</u>	<u>Res #</u>	<u>Rate Type</u>	<u>Room</u>	<u>Room Type</u>	<u>Amount</u>	<u>Guest Type</u>	<u>Business Source</u>	<u>Business SubSource</u>	
Reaume Family Reunion	Reaume, Tom	7/20/14	103205	GRPSOC	153	KO	\$200.00	GROUP	GROUP	SOCIAL
TRANS - Total		5	\$886.00	\$177.20						
Rate: BAR		3	\$322.00	\$107.33						
	<u>Date</u>	<u>Res #</u>	<u>Rate Type</u>	<u>Room</u>	<u>Room Type</u>	<u>Amount</u>	<u>Guest Type</u>	<u>Business Source</u>	<u>Business SubSource</u>	
	Gabelnick, Irene	7/20/14	101428	BAR		KO	\$124.00	TRANS	INTERNET	FACEBOOK
Northwind Canada	Luong, Jenny	7/20/14	102393	BAR	146	QQ	\$99.00	TRANS	INTERNET	WEBSITE
	Michaels, Dawn	7/20/14	103215	BAR		QQ	\$99.00	TRANS	RPT	REPEAT
Rate: CORP		1	\$99.00	\$99.00						
	<u>Date</u>	<u>Res #</u>	<u>Rate Type</u>	<u>Room</u>	<u>Room Type</u>	<u>Amount</u>	<u>Guest Type</u>	<u>Business Source</u>	<u>Business SubSource</u>	
	Miller, Andrew	7/20/14	101228	CORP	356	KING	\$99.00	TRANS	SUPER	
Rate: RACK		1	\$465.00	\$465.00						
	<u>Date</u>	<u>Res #</u>	<u>Rate Type</u>	<u>Room</u>	<u>Room Type</u>	<u>Amount</u>	<u>Guest Type</u>	<u>Business Source</u>	<u>Business SubSource</u>	
	Eadie, Michael	7/20/14	103199	RACK	203	SL1	\$510.00	TRANS	NEW	BILL

Market Analysis by Reserved Rate Type analyses on a daily basis performance first by guest type, then by rate type. When detail = Y, the individual reservations will be listed that comprise the dataset. Note that the Revenues listed are totals, not strictly room revenue and thus cannot be balanced against other management reports

Market Analysis by Reserved Rate Type

Property: QL

From Sunday, July 20, 2014 to Sunday, July 20, 2014

Detail: Y

Nights Reserved Reserved
Rate Revenue Avg Rate

Maestro Resort Property Totals by Company and Rate Type - Actuals and Forecast

	BAR	CORP	GRPSOC	MONTHL	NEG	RACK	WEEKLY	Total
	2	2	0	0	0	1	0	5
	223.00	218.00	0.00	0.00	0.00	465.00	0.00	906
	111.50	109.00	0.00	0.00	0.00	155.00	0.00	129
Imperial Oil Limited	0	0	0	1	0	0	1	2
	0.00	0.00	0.00	66.66	0.00	0.00	85.74	152
	0.00	0.00	0.00	66.66	0.00	0.00	85.74	76
Northwind Airlines	0	0	0	0	1	0	0	1
	0.00	0.00	0.00	0.00	108.00	0.00	0.00	108
	0.00	0.00	0.00	0.00	108.00	0.00	0.00	108
Northwind Avionics	0	3	0	0	0	0	0	3
	0.00	297.00	0.00	0.00	0.00	0.00	0.00	297
	0.00	99.00	0.00	0.00	0.00	0.00	0.00	99
Northwind Canada	1	0	0	0	1	0	0	2
	99.00	0.00	0.00	0.00	108.00	0.00	0.00	207
	99.00	0.00	0.00	0.00	108.00	0.00	0.00	104
Reaume Family Reunion	0	0	1	0	0	0	0	1
	0.00	0.00	200.00	0.00	0.00	0.00	0.00	200
	0.00	0.00	200.00	0.00	0.00	0.00	0.00	200
Total	3	5	1	1	2	1	1	14
	322.00	515.00	200.00	66.66	216.00	465.00	85.74	1,870
	107.33	103.00	200.00	66.66	108.00	155.00	85.74	116.90

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Report Totals	14	\$1,870.40	\$133.60

Totals by Company and Rate Type - Actuals and Forecast

	BAR	CORP	GRPSOC	MONTHLY	NEG	RACK	WEEKLY	Total
	2	2	0	0	0	1	0	5
	223.00	218.00	0.00	0.00	0.00	465.00	0.00	906
	111.50	109.00	0.00	0.00	0.00	155.00	0.00	129
Imperial Oil Limited	0	0	0	1	0	0	1	2
	0.00	0.00	0.00	66.66	0.00	0.00	85.74	152
	0.00	0.00	0.00	66.66	0.00	0.00	85.74	76
Northwind Airlines	0	0	0	0	1	0	0	1
	0.00	0.00	0.00	0.00	108.00	0.00	0.00	108
	0.00	0.00	0.00	0.00	108.00	0.00	0.00	108
Northwind Avionics	0	3	0	0	0	0	0	3
	0.00	297.00	0.00	0.00	0.00	0.00	0.00	297
	0.00	99.00	0.00	0.00	0.00	0.00	0.00	99
Northwind Canada	1	0	0	0	1	0	0	2
	99.00	0.00	0.00	0.00	108.00	0.00	0.00	207
	99.00	0.00	0.00	0.00	108.00	0.00	0.00	104
Reaume Family Reunion	0	0	1	0	0	0	0	1
	0.00	0.00	200.00	0.00	0.00	0.00	0.00	200
	0.00	0.00	200.00	0.00	0.00	0.00	0.00	200
Total	3	5	1	1	2	1	1	14
	322.00	515.00	200.00	66.66	216.00	465.00	85.74	1,870
	107.33	103.00	200.00	66.66	108.00	155.00	85.74	117

- End Of Report -