

Room Type Analysis

Property: QL

Arrivals From Friday, August 01, 2014 to Tuesday, August 12, 2014

Group or Transient: All Guests

<u>Room Type</u>	<u># of Reservations</u>	<u>of Ttl Res</u>	<u>Room Nights</u>	<u>% of Rm Nghts</u>	<u>oom Revenue</u>	<u>ADR</u>	<u>Avg LOS</u>	<u>Avg Lead Time</u>
qq	22	26.51%	83	35.78%	\$7,631.00	\$91.94	3.77	49.6
king	14	16.87%	32	13.79%	\$3,185.00	\$99.53	2.29	57.0
rk	11	13.25%	29	12.50%	\$4,719.00	\$162.72	2.64	22.8
km	9	10.84%	22	9.48%	\$3,457.00	\$157.14	2.44	22.1
ko	8	9.64%	22	9.48%	\$2,338.00	\$106.27	2.75	22.5
sl2	7	8.43%	17	7.33%	\$7,424.00	\$436.71	2.43	0.6
sl1	5	6.02%	12	5.17%	\$3,834.00	\$319.50	2.40	0.6
sg	4	4.82%	6	2.59%	\$2,135.00	\$355.83	1.50	37.0
sl3	3	3.61%	9	3.88%	\$2,851.00	\$316.78	3.00	0.0
Report Totals	83		232		\$37,574.00	\$161.96	2.80	32.2

- End Of Report -

Room Type Analysis is a Crystal Reports version of the Marketing Analysis Report Room Type Breakdown Report. As a marketing report it evaluates the whole of the reservation rather than evaluating on a night by night basis. It can be balanced against other marketing analysis reports but not against any management, statistics based reports